sampe
Conference & Exhibition

Salt Palace Convention Center
Salt Lake City, Utah

Conference: May 17–20, 2027
Exhibits: May 18–19, 2027



EXHIBIT AT SAMPE 2027

WHERE MATERIALS VISION MEETS ENGINEERING REALITY

The Premier Technical Event for Advanced Materials and Manufacturing



WHY SALT LAKE CITY?

A REGION BUILT ON ADVANCED MANUFACTURING

Salt Lake City has become one of North America's fastest-growing hubs for aerospace, defense and advanced manufacturing. Home to global manufacturers, research institutions and a highly skilled engineering workforce, it's a natural setting for the industry's most technical conference and exhibition.

The Birthplace of Modern Composites

Utah's carbon fiber expertise dates back to the space race, and the materials and processes developed here are used in advanced manufacturing operations worldwide.

Defense and Aerospace at Scale

Boeing, Lockheed Martin, Northrop Grumman, L3Harris, and Hill Air Force Base form one of the country's most concentrated aerospace and defense ecosystems, ranked fourth in the nation for aerospace manufacturing attractiveness.

Active R&D Investment

Hexcel's new Center of Research and Technology Excellence and the University of Utah's composites and materials science programs keep Salt Lake City at the leading edge of carbon fiber, lightweight structures, and next-generation processing.

A Composites Cluster Built for What's Next

The Utah Advanced Materials and Manufacturing Initiative connects industry, research institutions, and workforce programs across the state, making this region one of the most integrated composites ecosystems in the country.

The Region's Strength Becomes Your Opportunity

Combined with SAMPE's highly technical audience, Salt Lake City's innovation ecosystem creates opportunities for meaningful conversations, lasting partnerships and long-term business growth.

Salt Palace Convention Center
100 S W Temple Street
Salt Lake City, Utah 84101

EXPLORE THE VENUE

WHO YOU'LL MEET AT SAMPE

The conversations you have at SAMPE don't end at the booth—they begin there.

Connect with engineers, technical leaders, researchers, executives and business decision-makers from the organizations shaping the future of aerospace, defense, automotive, energy and advanced manufacturing.

Whether you're launching a new product, strengthening customer relationships or identifying new opportunities, SAMPE brings together the people who influence technical and purchasing decisions across the composites industry.

- **EXECUTIVE LEADERSHIP**
- **ENGINEERING & TECHNICAL**
- **SALES, BUSINESS DEVELOPMENT, & MARKETING**
- **ACADEMIC & RESEARCH**
- **MANAGEMENT & OPERATIONS**

67%
of exhibitors said SAMPE advanced their sales pipeline or partnership opportunities.

COMPANIES THAT SENT TEAMS TO THE EXHIBIT HALL

Aerospace, Defense, & Space
3M
Amazon Prime Air
Applied Aerospace & Defense
Archer Aviation
AST SpaceMobile
Blue Origin
Boeing
Collins Aerospace
Crane Aerospace & Electronics
Curtiss-Wright
Department of the Air Force
Electroimpact
FAA
Firefly Aerospace
General Atomics
General Dynamics
Honeywell
JetZero
Joby Aviation
Karman Space & Defense
Kratos Defense & Security Solutions
Kymeta
National Center for Defense Manufacturing & Machining (America Makes)
National Institute for Aviation Research
National Institute of Aerospace
Northrop Grumman
Radian Aerospace
REGENT Craft
Relativity Space
Safran Cabin Materials
Sekisui Aerospace
Textron Aviation
Top Flight Aerostructures
Yokohama Aerospace America

Advanced Materials & Composites
AGY
Aksa Carbon
Arkema
Avient
Barrday
Bcomp
BGF Industries
Daicel ChemTech
DuPont
Evonik
Freudenberg Performance Materials
GracoRoberts
HS Hyosung
Idemitsu Chemicals
Kuraray
Michelman
Mitsubishi Chemical Carbon Fiber & Composites
Momentive
Nouryon
SABIC Specialties
Saint-Gobain
Sumitomo Chemical
Teijin Aramid
Victrex
Web Industries
Zoltek

Advanced Manufacturing & Technology
Fanuc
Flow International
Globe Machine Manufacturing
Helion Energy
Ingersoll
Instron
Meta
Plataine
Teradyne Robotics

View the entire 2026 Attendee List

WHY EXHIBIT AT SAMPE?

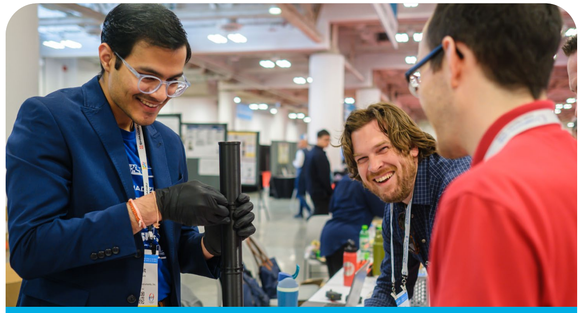
WHERE THE ADVANCED MATERIALS COMMUNITY CONNECTS

SAMPE is where the global advanced materials and manufacturing community comes together to solve engineering challenges, exchange ideas and build lasting professional relationships. For exhibitors, technical conversations become partnerships, new opportunities and long-term business relationships.



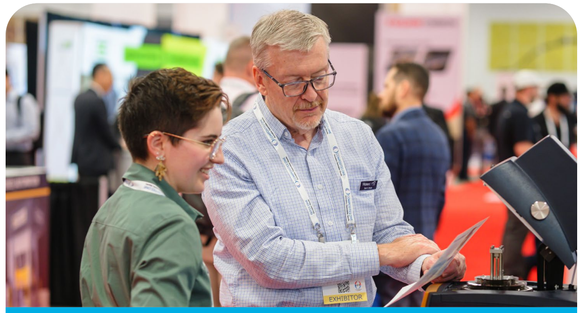
TECHNICAL CONVERSATIONS THAT MATTER

Unlike broad manufacturing exhibitions, SAMPE attracts engineers, scientists, researchers and manufacturing specialists actively evaluating new materials, processes and technologies.



THE ENTIRE INNOVATION ECOSYSTEM

Meet OEMs, suppliers, material manufacturers, equipment providers, government laboratories, universities and startups, all in one highly collaborative environment.



BUILT AROUND ENGINEERING

Technical presentations, student competitions, research posters and the exhibit hall are intentionally connected, creating continuous opportunities for meaningful conversations before, during and after exhibit hours.

74%

of respondents reported direct involvement in supplier evaluation, specification, recommendation, or purchasing decisions.

STAKE YOUR CLAIM

At SAMPE, technical sessions, networking events and exhibit activities are intentionally integrated to maximize your visibility and create meaningful opportunities to connect throughout the conference.

YOUR BOOTH IS PART OF THE EXPERIENCE

- Receptions
- Mixers
- Coffee Breaks
- Exhibitor Lounge
- Poster Sessions
- Career Zone
- Spotlight Theater
- Student Competitions

FLOORPLAN

VIEW FLOORPLAN



Exhibit Booth Rates

More Than A Booth: A Solution

BOOTH SIZE	PRICE (per sqft)
100–900 sqft	$40
1,000+ sqft	$39*

**A $400 corner premium applies to each exposed corner booth.*

RESERVE TODAY

Booth Includes

- ☑ Online product and corporate information listing
- ☑ Standard 8’ high back wall drape and 3’ high side rail drapes
- ☑ Standard company identification sign
- ☑ One Day Pass registration for the Technical Conference Program
- ☑ Recognition/listing in the SAMPE Journal and Final Program
- ☑ Unlimited Exhibit Hall passes for your prospects and customers
- ☑ Access to the Exhibitor Lounge and Meeting Space

BOOTH PACKAGES

Focus on Innovation, Not Logistics

UP TO 40% SAVINGS!



10’x10’ PIPE & DRAPE BOOTH $1099

- 8’h x 10’w Pipe & Drape Back Wall
- (1) 6’ Skirted Table
- (2) Chairs
- Carpet (color choices are black, blue, or gray)
- Electrical Outlet (500w)
- ID Sign
- Wastebasket
- 200 lbs of Material Handling
- One time cleaning of booth prior to the start of the show



10’x20’ PIPE & DRAPE BOOTH $1,820

- 8’h x 20’w Pipe & Drape Back Wall
- (2) 6’ Skirted Tables
- (4) Chairs
- Carpet (color choices are black, blue, or gray)
- Electrical Outlet (500w)
- ID Sign
- Wastebasket
- 200 lbs of Material Handling
- One time cleaning of booth prior to the start of the show



10’x10’ HARD WALL BOOTH $3,620

- 8’h Hard Wall System
- (1) 38”w x 42”h x 20”d Counter
- (2) Stools
- Track Light w/ One Head Per Panel
- Labor for Setup & Breakdown
- Carpet (color choices are black, blue, or gray)
- Electrical Outlet (500w)
- ID Sign
- Wastebasket
- 200 lbs of Material Handling
- One time cleaning of booth prior to the start of the show



10’x20’ HARD WALL BOOTH $5,660

- 8’h Hard Wall System
- (1) 5’w x 42”h x 28”d Counter
- (2) Stools
- Track Light w/ One Head Per Panel
- Labor for Setup & Breakdown
- Carpet (color choices are black, blue, or gray)
- Electrical Outlet (500w)
- ID Sign
- Wastebasket
- 200 lbs of Material Handling
- One time cleaning of booth prior to the start of the show

Why choose a booth package?

Designed as a turnkey solution, SAMPE’s booth packages include key elements such as carpet, furnishings, lighting, electrical service, and company identification signage, providing a professional, ready-to-exhibit presence upon arrival.

When do booth packages make sense?

When companies are focused on innovation rather than logistics, a booth package streamlines participation by eliminating the need to coordinate multiple vendors, manage shipments, or arrange installation labor. The result is a polished, consistent presentation that reflects your brand and expertise without the added complexity of custom buildout.

Who should consider a booth package?

Booth packages are especially well-suited for first-time exhibitors, international participants, and organizations seeking to efficiently engage with SAMPE’s global network of engineers, researchers, and industry leaders. By selecting a booth package, exhibitors can focus their time and resources on what matters most—connecting with customers, advancing materials technologies, and contributing to the progress of the composites and advanced materials industry.

sampe
Conference & Exhibition

Salt Palace Convention Center
Salt Lake City, Utah
Conference: May 17–20, 2027
Exhibits: May 18–19, 2027

CONTACT US

Efren Pavon, CEM
Vice President, Sales
O +1 626-521-9450
E efren@sampe.org



Jourdan Stewart
Business Development & Sales Manager
O +1 626-521-9451 **E** jourdan@sampe.org



ADDITIONAL RESOURCES

View SAMPE 2027 Floorplan →

Learn About the Corporate Partner Program →

Submit Online Booth Application →

View Sponsorship Opportunities →

RESERVE YOUR SPACE TODAY